CARSON

THE DRIVE /AKOYA

Luxury comes
in all sizes



Fabergé Egg

This is one of approximately 50 jewelled eggs created by Peter Carl Fabergé and his company between 1885 and 1917, the most famous of which were made for the Russian royal family.

ESTIMATED PRICE: AED 40 MILLION



The Cullinan I or the Great Star of Africa

This is just one of 105 diamonds cut from the largest rough gem-quality diamond ever found. The Cullinan I (or Great Star of Africa) is 530.2 carats in size, weighing in at 621.35g and is part of the British Crown Jewels.

ESTIMATED PRICE: AED 1.47 BILLION



Beluga Caviar

Beluga Caviar is the female roe of the beluga or European sturgeon. They are now overfished and somewhat rare, found primarily in the Caspian and Black Sea basins. The beluga can live up to 118 years.

ESTIMATED PRICE: AED 36,000 PER KG



Collectible Ferrari 250 Testa Rossa

This small but mighty 1957 prototype Ferrari 250 Testa Rossa became the most expensive car ever sold in Britain after changing hands at the beginning of 2014.

ESTIMATED PRICE: AED 134 MILLION

Introducing luxury on
a whole new scale



Carson Towers

Imagine... a supreme location right on The Drive/AKOYA

Carson Towers command far-reaching views across the entire AKOYA development. From here, there's a staggering choice of outdoor facilities. Enjoy premium retail therapy after a delightful morning coffee by The Drive/AKOYA. Practice your short game on the putting greens while your children grab their share of fun at the entertainment centre. Experience the thrill of ice skating on the first outdoor rink in the Middle East, or catch the latest movie at the outdoor cinema. It's all there, within your reach.

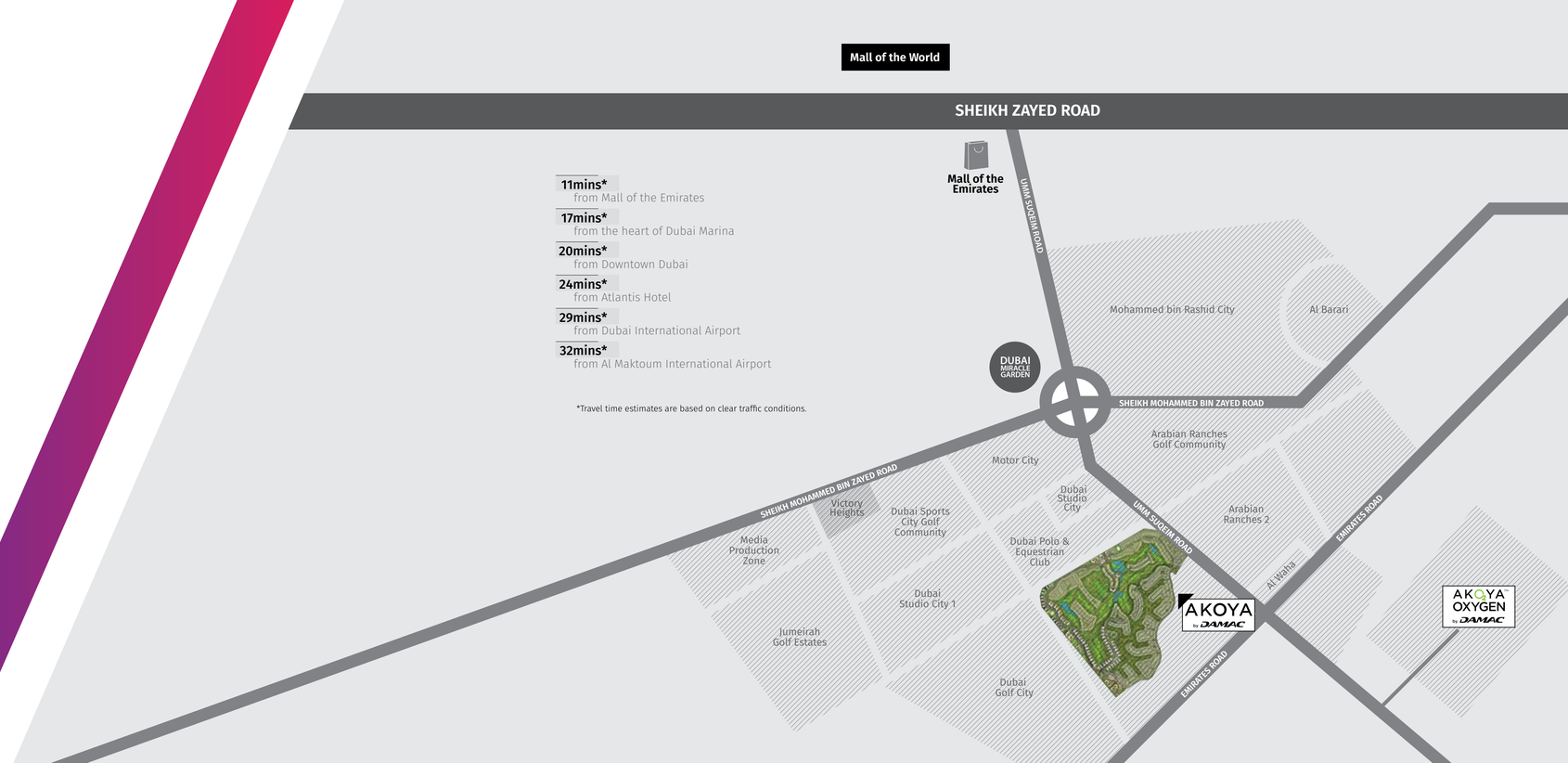
Close to everything

Far from ordinary

AKOYA by DAMAC brings together all the finest elements of quintessential Beverly Hills living in vivid detail. This exclusive gated community presents a range of opulent villas and luxurious apartments, which overlook a world-class retail walk and spectacular leisure destinations, such as the Trump International Golf Club Dubai.

AKOYA by DAMAC is just a 10 minute drive along the Umm Suqeim Road and within easy reach of Dubai's major road networks.

So close, yet it feels like a world apart.



THE ATTRACTIONS

- Carson
- The Catwalk
- Outdoor Cinema
- Kids Play Area
- Outdoor Ice Rink
- Medical Centre
- Putting Green
- Private Hospital
- Festive Arena
- Restaurants and Cafés



A host of attractions

Imagine...two and a half kilometres of luxury

Presenting The Drive/AKOYA, the magnificent and indulgent promenade at AKOYA, the Beverly Hills of Dubai. Featuring a collection of awe-inspiring attractions that will capture your attention, all day and night.

Introducing The Drive/AKOYA

Imagine... living at the heart of Dubai's new haute spot

As glamorous as Rodeo Drive; as exciting as Piccadilly; and as grand as the Champs-Élysées. This is The Drive/AKOYA: a vibrant two and a half kilometre-long walk on which people can meet, relax, dine and play – and it's all there, right on your doorstep.





An outdoor lifestyle

Imagine... a place where life meets style

The highlights of some of the world's finest promenades come alive with an enormous selection of world-class fashion labels along with premium restaurants and cafés; in beautiful pedestrian-friendly spaces. It's where the quintessential Beverly Hills atmosphere comes alive in new and inspiring ways.

Carson golf course views

Imagine... always being ahead of the game

The selection of stylish apartments at Carson Towers represents a rare living experience, where everything is on your doorstep – including uninterrupted views of the sprawling greens and fairways of the Trump International Golf Club Dubai. The 18-hole Championship course presents a host of challenges to players of all abilities along with beautiful views from the residences that surround it.





Carson refinement

Imagine... the most incredible destination – your home

From the moment you enter Carson Towers, you'll experience the refined ambiance of the elegantly styled lobby, which sets the scene for your arrival home. Apartments feature thoughtful spaces along with breathtaking views.

Relaxing at Carson

Imagine... working out in style then bathing in luxury

There are a range of beautiful facilities available to you at Carson Towers. You can head to the calming waters of the swimming pool and soak away the stresses of the day. Or relax in the steam room and sauna after a challenging work-out at the state-of-the-art gymnasium.



Broaden your
imagination



Retail experiences at The Drive/AKOYA

Enter the showstopper

The Drive/AKOYA is where you can get everything your heart desires – from a few everyday essentials right up to luxury brands and the season's very latest collections. Whatever you'd like, all good things come together in one place, topped with a generous helping of luxury.

The Drive/AKOYA
Outdoor Cinema

The theatre of dreams

Imagine: this season's blockbuster is showing. At the heart of the concourse, the outdoor cinema is as spectacular as it gets. Grab a friend, sink into a beanbag under the open sky and experience movie watching like days gone by. Throw in some popcorn and soda, and it's your new theatre of dreams, right on your doorstep.





The Drive/AKOYA
Kids Play Area

Big fun for little ones

Who says grown-ups have all the fun? Little ones can most definitely enjoy their share too. The children's entertainment area provides hours of energetic fun for youngsters of all ages. They can choose from soft play centres, bouncy castles, swings and slides, allowing you to enjoy a little retail therapy or a quiet coffee while they keep themselves busy and entertained.

The Drive/AKOYA
Outdoor Ice Rink

The first in the region

The outdoor ice rink will be the coolest new adventure in town. Whether you're an eager learner, star skater, ice hockey pro or just seeking a little fun time with friends, the outdoor ice rink is a fantastic destination. So, when the mercury starts rising, you know where to go for some chilled fun.





The Drive/AKOYA
Putting Green

For the love of the game

For golf fans, the putting green is the perfect little playground with its mini rolling hills and various other hazards. Experienced golfers will relish a challenging practice round before taking their turn on the big stage, while novices enjoy the chance to hone their golfing skills.

The Drive/AKOYA
Festive Arena

Treasures of a bygone era

Imagine a festive district – a Bastakiya and a cultural souk if you will – open for six months a year. Here you'll journey back to the traditional charm of ancient Arabia with its bustling marketplaces, enchanting lanterns and rich discoveries around every corner.





The Drive/AKOYA
Restaurants and Cafés

Where the good times roll

A table of global favourites is set. Expect everything; from a Mediterranean gourmet delicacy to the finest Arabic fare. When the mood takes you, take a stroll down the boulevard, through the Festive Arena and treat your palate at any of the delightful kiosks. Stunning views of the golf course beyond complete the experience.

The Drive/AKOYA **Medical Centre**

Because health comes first

When the need for quality healthcare arises, it's in your neighbourhood. The Drive/AKOYA will be home to a 3,000 square metre medical centre. Experienced doctors, expertly trained assistants, state-of-the-art technology and world-class treatments will ensure your health is always in safe hands.



The story continues...

Trump International Golf Club Dubai

Unveiling a new standard in golf

Masterfully designed by Gil Hanse, architect of the course for the 2016 Olympics, this is the first Trump International Golf Club in the Middle East, managed and operated by Trump. Golf enthusiasts have everything to play for on the spectacular 18-hole, 7,205, par 71 Championship golf course. Par III and academy courses, along with world-class professionals, provide ample opportunity to improve your game.





Exclusive Clubhouse

Where the players are royalty

Designed to be the largest of its kind in Dubai, the exclusive 30,000 foot clubhouse features high-end restaurants and a luxurious Trump Spa & Wellness Centre. In addition, a capacious pro shop stocks the latest in golf wear and accessories. Here you can have your swing analysed by professionals using high tech machinery to recommend the best equipment for your game. The double-sided driving range, chipping facility and putting greens emulate the undulations of the course to accurately reflect the challenges that await.

AKOYA by DAMAC

The Beverly Hills of Dubai

Spanning 42 million square feet, AKOYA by DAMAC presents the most luxurious lifestyles nestled around the fairways and greens of the Trump International Golf Club Dubai and the lush expanses of private parkland. This is where world-class retail and leisure spaces spring to life in a spectacular outdoor lifestyle.



Floor Plans

4th – 29th FLOOR

Typical floor plan



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30th FLOOR

Typical floor plan



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31st FLOOR

Typical floor plan



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32nd FLOOR

Typical floor plan



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33rd FLOOR

Typical floor plan



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Dubai

Wonder of the world

A city that has captivated the world with many of the biggest and the first. Famous for glittering lifestyles and limitless grandeur.

Always seeking to impress, elevate and glorify, beyond expectations. This is Dubai. The city of dreams.





DAMAC Properties

Live the luxury

In just a few short years, Dubai's skyline has become one of the most admired and recognised in the world. Iconic buildings and structures define the city's identity – leading the way with innovative design and daring architectural flair is DAMAC.

The superior design and details of DAMAC developments are a result of working with the finest craftsmen and women as well as partnering with some of the most prestigious brands such as Versace, Fendi, Trump and Paramount Hotels & Resorts. The results of these powerful collaborations are beautiful residences and business towers that consistently make a stunning statement.

To date*, DAMAC Properties has completed almost 12,000 units, with a further 39,000 at various stages of planning and progress. In addition, 10,000 luxury hotel rooms and serviced apartments are under development. These prestigious projects span the entire Middle East and the DAMAC brand is synonymous with quality and luxury.

*As of 30th September 2014.